

**PALM HARBOR HOMES – HOME RUN INNING CONTEST
2006 OFFICIAL CONTEST RULES – PHH/ATLANTA BRAVES**

**NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.
VOID WHERE PROHIBITED.**

1. HOW TO ENTER

- a. The Palm Harbor Home Run Inning Contest (“the Contest”) will begin on April 1, 2006, at approximately 1:05 p.m. Eastern Time (“EST”) and end on October 1, 2006 (the date of the final 2006 regular season Atlanta Braves game) at approximately 10:30 p.m. EST (“the Contest Period.”).
- b. To participate in the contest, each registrant (“Contestant”) must complete an official entry form, which includes first and last name, complete address including zip code, daytime telephone number, evening telephone number and age (must be 18 or older). Entry forms are available from participating Palm Harbor Homes Retail Sales Centers or Palm Harbor Village Retail Sales Centers (“Sponsor”) located in Georgia, Alabama, Tennessee, South Carolina or North Carolina at the following addresses:

Palm Harbor Factory Clearance Outlet, 4600 Doris Pate Drive, Tuscaloosa, AL 35405
Palm Harbor Homes, 110 Honda Drive, Lincoln, AL 35096
Palm Harbor Homes, 4340 Highway 431 South, Albertville, AL 35950
Palm Harbor Homes, 2101 Holiday Inn Drive, Clanton, AL 35045
Palm Harbor Village, 1900 Columbus Parkway, Opelika, AL 36801
Palm Harbor Homes, 475 Cobb Parkway North, Marietta, GA 30062
Palm Harbor Village, 6265 Hawkinville Rd., Macon, GA 31216
Palm Harbor Village, 345 Industrial Blvd., McDonough, GA 30253
Palm Harbor Village, 455 US Hwy. 29 Bypass North, Athens, GA 30601
Palm Harbor Village, 955 Carrollton Hwy., Temple, GA 30179
Palm Harbor Village, 4622 Highway 76, Chatsworth, GA 30705
Palm Harbor Homes, 2130A Gordon Highway, Augusta, GA 30909
Palm Harbor Homes, 1976 Hwy 400 South, Dawsonville, GA, 30534
Palm Harbor Homes, 981 Seven Oaks Drive, Linwood, NC 27299
Palm Harbor Homes, 13700 Capitol Blvd., Wake Forest, NC 27587
Palm Harbor Homes, 3520 S. Holden Road, Greensboro, NC 27407
Palm Harbor Homes, 1263 US Highway 70, Newton, NC 28658
Palm Harbor Homes, 2948 Gillespie St., Fayetteville, NC 28306
Palm Harbor Homes, 4175 North Patterson Avenue, Winston-Salem, NC 27105
Palm Harbor Village, 4340 Hwy. 19, Marble, NC 28905
Palm Harbor Homes, 2705 E. Palmetto St., Florence, SC 29506
Palm Harbor Homes, 3201 New Easley Highway, Greenville, SC 29611
Palm Harbor Homes, 934 Highway 501 East, Conway, SC 29526
Palm Harbor Homes, 5025 Sunset Blvd., Lexington, SC 29072
Palm Harbor Homes, 4401 Singleton Station Road, Louisville, TN 37777
Palm Harbor Homes, 911 East Highway 11 East, Jefferson City, TN 37760

- c. Each Contestant must mail official entry form to “Atlanta Braves, Attn: Corporate Sales P.O. Box 4064, Atlanta, GA 30302” or send a postcard with first and last name, complete address including zip code, age, daytime telephone number and evening phone number. Neither the Atlanta Braves nor Palm Harbor Homes is responsible for lost, stolen, mangled, undelivered, postage due, illegible, incomplete or late entries. Each entry must be provided with proper postage and postmark. Entries remain valid for the entire 2006 season. Deadline for entries is 5 p.m. EST on the day prior to each drawing date. See Section 4(b).
- d. Limit one (1) entry per person, per household.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all Atlanta Braves Regular Season game attendees, WGST-AM (640) and WLKS-FM (96.1) Flagship Stations radio listeners and the Atlanta Braves Radio Network and affiliate radio listeners 18 years of age or older and who legally reside in the States of Georgia, Alabama, Tennessee, South Carolina or North Carolina. Employees of WGST-AM (640) or WLKS-FM (96.1) or any of the Atlanta Braves Radio Network and affiliate radio stations, their corporate licensee, Palm Harbor Homes or the Atlanta Braves, their affiliated entities, advertising agencies, participating sponsors/promotional partners, other radio stations in the States of Georgia, Alabama, Tennessee, South Carolina or North Carolina and the members of their immediate families are ineligible to participate or win.
- b. Only one (1) winner per household is permitted in any contest.
- c. Attendees and listeners are eligible to win an Atlanta Braves or Atlanta Braves Radio Network affiliate prize valued at \$600 or more only once every six (6) months.
- d. Incomplete entries will be declared invalid and shall be rejected. Contestants are required to provide truthful information and Atlanta Braves will reject and delete any entry it discovers to be false or fraudulent. The Atlanta Braves will also disqualify and delete any entry received from persons under the age of 18. The Atlanta Braves will also disqualify and delete any entry it discovers to be a duplicate entry. See Section 2(b).

3. CONTEST & PRIZE

- a. Thirty (30) Atlanta Braves regular season home games have been designated as Palm Harbor Homes Home Run Inning Contest games (“Designated Game”) on the following schedule: April 10, April 15, April 16, April 30, May 12, May 13, May 14, May 29, June 2, June 3, June 16, June 17, June 18, June 30, July 1, July 3, July 4, July 8, July 28, August 11, August 12, August 25, August 31, September 8, September 9, September 10, September 15, September 29, September 30 and October 1.
- b. Prior to each designated Palm Harbor Homes Home Run Inning Contest game, a seating section in fair home run territory in the outfield will be selected at random from 17 sections (134, 135, 136, 137, 138, 139, 140, 142, 143, 144, 145, 146, 147, 148, 149, 150 and 151) and designated as the Official Palm Harbor Homes Home Run Section (“Designated Section”) for that game.

- c. Prior to each Designated Game, an inning within the first 5 innings will be selected by the Atlanta Braves and designated as the Official Palm Harbor Homes Home Run Inning (“Designated Inning”) for that game.
- d. Prior to each Designated Game, a contestant will be selected at random from the entries received and designated as the Official Palm Harbor Homes Home Run Inning Contestant for that game.
- e. If any Braves player hits a home run in the Designated Inning and Designated Section, the Palm Harbor Homes Home Run Inning Contestant will be a Winner and receive a 2280 square foot Palm Harbor Home (“Grand Prize”), 4-Bedroom, 2-Bath, 2-Living Area Model 76I3 KeyStone series, valued at \$75,283. Grand Prize includes dishwasher, range, side-by-side refrigerator, fireplace and built-in entertainment center. Grand Prize does not include lot or real property, landscaping, land improvements such as grading, sidewalks, driveway, septic system or utility provisions. Winner is subject to the terms and conditions of the Grand Prize provider. Additional expenses may be incurred by the Winner for installation requirements above and beyond a normal installation due to site restrictions, drainage or grade in elevation. All other costs associated with the Grand Prize, including, but not limited to, payment of all federal, state and local taxes, purchase of real property lot, and recording fees, are the sole responsibility of Contest Winners. If more than one (1) home run is hit by Braves players in the Designated Inning and Designated Section, only one (1) Grand Prize will be awarded. Any Designated Inning and Designated Section in which any Braves player hits a home run must occur during a regular season game counted as an Official League game. See Section 5(d).
- f. For the home run “winning ball” to be valid for the Contest, the ball must initially land in the Designated Section or be caught or touched by someone standing with both feet in the Designated Section. The Designated Section is defined lengthwise from any point inside the outfield railing to the back wall and laterally from the outside edge of outermost seating armrest to the opposite outermost seating armrest in the section and does not include aisles between sections. The “winning ball” must be counted as an Official League home run score.

Scenarios for clarification purposes...

If a fan in the Designated Section in the Designated Inning leans over the outfield fence and catches or touches a fly ball hit by a Braves player and is not designated as an official home run, the ball is not a valid “winning ball.”

If a ball is hit in the Designated Inning by a Braves player and the ball is touched by a fan that does not have both feet in the Designated Section and the ball is caught or deflected into the Designated Section, the ball is not a valid “winning ball.”

- g. All technological equipment available to the Atlanta Braves will aid in the determination of a “winning ball” should it be necessary to examine questionable or close calls. Final Resolution will be at the discretion of the Atlanta Braves and all decisions are final.
- h. Any prize not claimed within forty-five (45) days of winning will be forfeited by the winner.

- i. Contest prizes are not transferable. Prize may not be substituted for or redeemed for cash, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities any other expenses or a lot or any real property. Other restrictions may apply. If winner is unable to accept or cannot accept the grand prize Palm Harbor Home, the Prize will be forfeited.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Atlanta Braves and Palm Harbor Homes management with respect to the contest are final.
- b. One (1) contestant will be chosen by random drawing from all eligible entries received for each 2006 regular season Atlanta Braves Designated Game played during the Contest Period. If any Braves player hits a home run in a Designated Section in the Designated Inning, the randomly chosen Contestant will be a Grand Prize Winner. Drawings of all entries received by 5 pm each Monday prior to each drawing which will be held on each Tuesday prior to the week that a Designated Game is played. One (1) Contestant, one (1) section and one (1) inning will be selected for each Designated Game to be played the following week. For each Designated Game, the chosen Contestant, Designated Section and Designated Inning will be announced on the Atlanta Braves Radio Network and on the public address system at Turner Field immediately prior to the Braves "at bat" rotation during the Designated Inning.
- c. Odds of winning depend upon the number of eligible entries received.
- d. If no Braves home run is made during the Designated Inning to the Designated Section, no Palm Harbor Home will be awarded.
- e. Winners need not listen/or be present to win. An attempt to notify the winner by telephone immediately following the inning in which the winner is determined. Selected contestants will not be notified prior to each game. If winner cannot be reached by telephone, Atlanta Braves will notify the winner by certified mail to the address listed on the entry form. Neither the Atlanta Braves nor Palm Harbor Homes are responsible for safe arrival of the certified mail notification.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Atlanta Braves, the Atlanta Braves Radio Network and/or Palm Harbor Homes in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold

Atlanta Braves, the Atlanta Braves Radio Network, their corporate licensee, Palm Harbor Homes, affiliate companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- d. The Atlanta Braves and/or Palm Harbor Homes reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of Atlanta Braves, the Atlanta Braves Radio Network and/or Palm Harbor Homes the game in which a Designated Game is cancelled for any reason prior to becoming an official game, all statistics are removed from the official score book and the Grand Prize will not be awarded. If a game is delayed or postponed before the Designated Game is played, the contest will occur when the rescheduled or postponed game is played.
- e. Atlanta Braves and/or Palm Harbor Homes reserve the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Atlanta Braves and/or Palm Harbor Homes.
- g. Atlanta Braves and/or Palm Harbor Homes are not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main offices located at Turner Field, 755 Hank Aaron Drive, Atlanta, GA, 30315.
- i. By entering, participants agree to release the Sponsor, the Atlanta Braves, Clear Channel, and each of their affiliated entities and each of their respective officers, directors and employees from any and all liability claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize, or arising from their participation in this promotion.
- j. Palm Harbor Homes is the Sponsor of this promotion.